

REDWOODS DRAMA:
How Gap's heirs
are reviving the
wounded forest

Enchanted escape

Just 2 hours away, with wild terrain, great cuisine, top pinots, and a smart redo, Carmel Valley now has it all

Apps
that
lend
reality
a hand

San Francisco



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MODERN LUXURY™



CARMEL-NOT-BY-THE-SEA:
No, Dorothy, this isn't Tibet. Only a few miles
from winery-dotted Carmel Valley Village are
mystical views of local ranches and Mount Toro.
Beyond it: the world-class vineyards of the
Santa Lucia Highlands. SEE PAGE 72.

BEAUTY



The gospel of organic

By now, many locals have renounced their chemical-laden potions in favor of purer ones made with organic ingredients—but spas haven't been as quick to repent. Finally, Spa Solage, inside the Calistoga resort, is doing just that with **two exclusive facials built around Marie Veronique's vitamin C-charged line.**

Both treatments begin with a cleanse and an exfoliation with lactic acids; next comes the Berkeley-based aesthetician's famed Anti-Aging Oil+, made with emu, kiwi-seed, and krill oils; then a seaweed mask sets you up for a redemptive slathering with the line's popular Moisturizing Face Screen+ SPF 30 Light Tint (delivering us from evil UV rays). The benediction comes in the form of little take-home vials filled with serums and powders that keep the treatment working overnight and leave your skin looking born-again the next day. Can we get an amen?

ELIZABETH VARNELL

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TECHNOLOGY

Augmented reality bytes

Remember when Foursquare was the coolest new app on the block? We don't either, now that **augmented-reality apps have come on the scene.** The new technology, which involves layering virtual imagery and data over the real world in real time, was recently showcased at its inaugural conference in Santa Clara. Here are a few of our favorite Bay Area-generated apps for negotiating the world in 3-D with either an iPhone or an Android device.



With Yelp's **Monocle** app (right), start by pointing your phone at any given block. As storefronts pass through the viewfinder, their matching Yelp listings appear, complete with ratings and reviews. YELPCOM

Budding Banksys will love **TagDis** (above), the brainchild of S.F.-based E23 Games, which enables users to spray-paint their cities without breaking the law. Turn on the graffiti app to design your own street art, then see what it would look like in real life by holding your phone up to walls and objects you wouldn't dare actually deface. TAGDIS.COM

Navigating **BART** just got even easier: As digitally savvy commuters hold up camera phones throughout the Bay Area, directions to the nearest station and scheduled arrival/departure times are instantly overlaid onto the screen. Download the Junaio app and go to "BART Channel." JUNAIO.COM

Looking for the perfect space for your new restaurant? Stroll down the block and aim your camera phone at a location that captures your fancy. **Rofo** will provide commercial property listings, including price and contact information. Also available from Junaio, as "Office Space Search by Rofo."

While exact details weren't available at press time, we can tell you to look for a **virtual dressing room** application, courtesy of the minds behind the Rofo and BART programs, this fall. While browsing through online catalogs at home, you'll be able to stand in front of your webcam and "try on" different outfits virtually. No more waiting in line at Urban Outfitters! **CARLY SCHWARTZ**



FESTIVAL

130,214

Miles traveled by out-of-town luminaries to present at this year's **Litquake**, which starts October 1. Award-winning authors from Brooklyn (Jonathan Lethem, Tao Lin) will share tales alongside punk goddesses from Detroit (Patti Smith) and sporadic actresses from L.A. (Winona Ryder—no, really) at a festival that promises to be a real page-turner.