

# Smart meetings

The Intelligent Way to Plan in the Western Region

NOVEMBER 2006

## HIP HOTELS

The List for 2006

[So, is your favorite on it?]

pg. 34

## ECO MEETINGS

Stop dumping on the Earth

pg. 18

## THE STRIP

What happens in Vegas...

Digging the dirt pg. 54

[for garages]

▶ DESTINATIONS: LAS VEGAS STRIP / WESTERN CANADA / WYOMING / CENTRAL CALIFORNIA COAST / SALT LAKE CITY / HENDERSON

## SELECT SITES

## BRAND NEW

You're probably familiar with Auberge du Soleil, one of the Napa Valley's premier destinations. But, in spring 2007, parent Auberge Resorts debuts both a new property and an entirely new brand. **Solage Calistoga**, an 89-room studio-style resort opens with a style that's described as "Napa Barn meets San Francisco loft"—in other words, a fresh, contemporary approach to the wine country experience. The property will be flagged under the new Solage Hotels and Resorts brand, which differs from the Auberge model by offering a more accessible price, style and ambience.



Left, Solage Calistoga; right, Trump Ocean Resort Baja.

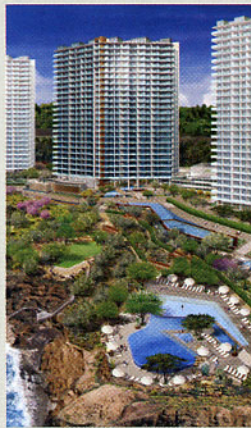
Solage Calistoga is primed to be a meetings destination, with 16,200 sq. ft. of flexible indoor and outdoor function space that can host groups ranging from 10 to 300 people. The anchor of the resort's meeting space is Solstice, a stylish, 3,500 square-foot, barn-like venue that features 25-foot high ceilings, panoramic views and a 7,000-square-foot lawn. Indoors, Solstice can accommodate 230 seated guests or up to 300 for a reception; the lawn is also available for use.

This is the Napa Valley, after all, and in addition to casual bistro dining at Solbar, the resort will feature the 20,000-square-foot Spa Solage, honoring Calistoga's hot springs and mud bath tradition, with 14 treatment rooms, a bathhouse and a spa boutique.

At night, the resort's pool area will transform into a hip lounge where guests can mingle while enjoying live music, cocktails and food. [solagecalistoga.com](http://solagecalistoga.com)

## TRUMP THIS!

Donald J. Trump has always said "Location is everything," and nobody knows the axiom better. In fact, the entrepreneurial CEO of the Trump Organization has



announced yet another coup—the Trump Ocean Resort Baja, a new luxury resort/condo project in North Baja, Mexico, just 30 minutes from downtown San Diego.

The design of the 526-guest-room property reflects both the influences of Luis Barragan, known as the "father of Mexican modernism," and a cliff-side location

overlooking the Pacific Ocean. Features include a fine dining restaurant, an infinity-edge pool, a spa, a fitness center, tennis courts, a pool house bar and café, and a lobby bar and lounge. The first phase will have 1,790 sq. ft. of meeting space.

Construction of the resort is set to begin by the end of this year, with completion of the first tower slated for late 2008. [trump-baja.com](http://trump-baja.com) 